

# GLOBAL HEALTH LECTURE SERIES 2012-2013

## Entrepreneurial Approaches to Global Health Challenges



**Jacqueline Novogratz**

*Founder, Acumen Fund*

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**FEBRUARY 21, 2013**

**12:00 p.m. - 1:30 p.m.**

**Lunch Provided**

Franklin Room Suite (TCC 350/351/352)

Tutor Campus Center, University Park Campus

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Despite headway on a few fronts such as polio and AIDS treatment, global health challenges continue to take a toll, from the billions without access to clean water and adequate sanitation to the millions of women who give birth without skilled attendants. Yet too often we think governments and aid organizations alone are responsible for addressing these challenges.

How can entrepreneurs use the market to have an impact on global health? And how can they work with government, corporations and civil society to create more effective systemic solutions?

Jacqueline Novogratz, founder of Acumen Fund, a social investment fund operating in India, Pakistan, and across Africa that has reached over 90 million people through its 70 portfolio companies, will address these questions with examples from Acumen's experiences working in low-income markets. Her presentation will challenge the audience to think about the role they can each play in building a more inclusive, healthy future for us all.